

...beaver logo files

This CD contains all versions of the beavers logo. In order to apply your identity consistently and coherently, it is important to select the logo appropriate to your requirements. This page is designed to help you do so quickly and easily.

...logo files

Within the main **logo** folder there are two sub folders entitled **beavers** and **B only** containing logos saved in file formats eps, gif and tif. Eps files are for professional designers and printers and can only be used with specialist software, gifs are for web use and tifs are for use on screen in presentations. The colours found in these files are specified differently so it is important to select the right one.

There are folders containing logos for use at different size ranges. The size versions are drawn differently so please make sure you select the correct version for your requirements.

eps (FOR PRINT USE)	logo colour	filename
Beavers large (use at 100mm and bigger)	positive black positive full colour positive purple negative black negative purple negative full colour	bblackpos_l.eps beaverspos_l.eps bpurplepos_l.eps bblackneg_l.eps bpurpleneg_l.eps beaversneg_l.eps
medium (use at 40mm to 99mm)	positive black positive full colour positive purple negative black negative purple negative full colour	bblackpos_m.eps beaverspos_m.eps bpurplepos_m.eps bblackneg_m.eps bpurpleneg_m.eps beaversneg_m.eps
small (use at 20mm to 39mm)	positive black positive full colour positive purple negative black negative purple negative full colour	bblackpos_s.eps beaverspos_s.eps bpurplepos_s.eps bblackneg_s.eps bpurpleneg_s.eps beaversneg_s.eps
B only large (use at 26mm and bigger)	positive black positive full colour positive purple negative black negative purple negative full colour	B_blackpos_l.eps B_beaverspos_l.eps B_bpurplepos_l.eps B_bblackneg_l.eps B_bpurpleneg_l.eps B_beaversneg_l.eps
small (use at 5mm to 25mm)	positive black positive full colour positive purple negative black negative purple negative full colour	B_blackpos_s.eps B_beaverspos_s.eps B_bpurplepos_s.eps B_bblackneg_s.eps B_bpurpleneg_s.eps B_beaversneg_s.eps

...beaver logo files continued

...logo files

gif (FOR WEB USE)	logo colour	filename
Beavers	positive full colour negative full colour	beaverspos.gif beaversneg.gif
B only	positive full colour negative full colour	B_beaverspos.gif B_beaversneg.gif
tif (FOR SCREEN USE)	logo colour	filename
Beavers large	positive full colour negative full colour	beaverspos_l.tif beaversneg_l.tif
small	positive full colour negative full colour	beaverspos_s.tif beaversneg_s.tif
B only	positive full colour negative full colour	B_beaverspos.tif B_beaversneg.tif

...beaver logo files continued

eps (FOR PRINT USE)



beaverspos_l.eps
use at 100mm and bigger



beaverspos_m.eps
use at 40mm to 99mm



beaverspos_s.eps
use at 20mm to 39mm



B_beaverspos_l.eps
use at 26mm and bigger



B_beaverspos_s.eps
use at 5mm to 25mm



beaversneg_l.eps
use at 100mm and bigger



beaversneg_m.eps
use at 40mm to 99mm



beaversneg_s.eps
use at 20mm to 39mm



B_beaversneg_l.eps
use at 26mm and bigger



B_beaversneg_s.eps
use at 5mm to 25mm



bblackneg_l.eps
use at 100mm and bigger



bblackneg_m.eps
use at 40mm to 99mm



bblackneg_s.eps
use at 20mm to 39mm



B_bblackneg_l.eps
use at 26mm and bigger



B_bblackneg_s.eps
use at 5mm to 25mm

...beaver logo files continued

eps (FOR PRINT USE)



bblackpos_l.eps
use at 100mm and bigger



bpurplepos_l.eps
use at 100mm and bigger



bpurpleneg_l.eps
use at 100mm and bigger



bblackpos_m.eps
use at 40mm to 99mm



bpurplepos_m.eps
use at 40mm to 99mm



bpurpleneg_m.eps
use at 40mm to 99mm



bblackpos_s.eps
use at 20mm to 39mm



bpurplepos_s.eps
use at 20mm to 39mm



bpurpleneg_s.eps
use at 20mm to 39mm



B_blackpos_l.eps
use at 26mm and bigger



B_purplepos_l.eps
use at 26mm and bigger



B_purpleneg_l.eps
use at 26mm and bigger



B_blackpos_s.eps
use at 5mm to 25mm



B_purplepos_s.eps
use at 5mm to 25mm



B_purpleneg_s.eps
use at 5mm to 25mm

...beaver logo files continued

gif (FOR WEB USE)



beaverspos.gif



beaversneg.gif



B_beaverspos.gif



B_beaversneg.gif

tif (FOR SCREEN USE)



beaverspos_l.tif



beaversneg_l.tif



beaverspos_s.tif



beaversneg_s.tif



B_beaverspos.tif



B_beaversneg.tif

...beavers headline font

Beavers Funhouse (only to be used for headlines or subheadings, for text use Frutiger or Arial as specified in the Corporate guidelines)

A B C D E F G H I J K
L M N O P Q R S T U
V W X Y Z
1 2 3 4 5 6 7 8 9 0
- ! - \$ % & ' () \ / @

Beavers Funhouse is a revised version of the Mac font Funhouse. In order to use this font you must own a copy of the font Funhouse.