



# ...a guide to using The Scout Fellowship visual identity

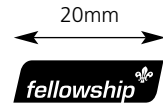


## ...clear space zone

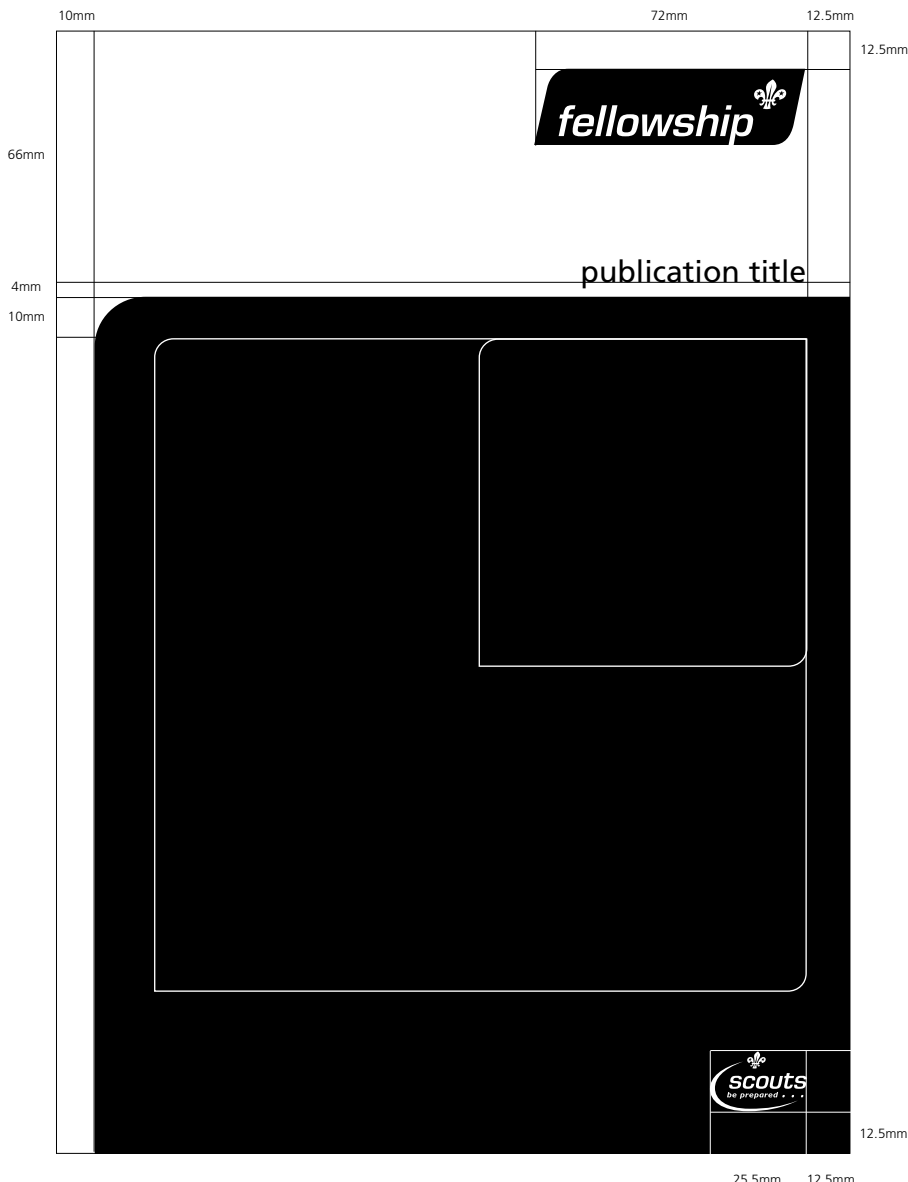
This is to ensure enough space is given around the logo. Always allow at least X clear space around the logo (X is the letter height in fellowship).

## ...minimum space logo

The logo must never appear smaller than 20mm in width.



# ...applying the brand to publications



## ...A4 publication cover

### Images

- minimum picture size is 86X86mm with two corners 5mm radius (see white keyline).
- maximum picture size is 172X172mm with two corners 5mm radius (see white keyline).

### Background panel

- corner radius 13mm

### Title

- text frutiger roman 12pt or Arial 12pt

## ...newsletter

- the Scout Fellowship newsletter is based on The Scout Association Press Release template.

