

...fellowship logo files

This CD contains all versions of the Fellowship logo. In order to apply your identity consistently and coherently, it is important to select the logo appropriate to your requirements. This page is designed to help you do so quickly and easily.

...logo files

Within the main **logo** folder there are three sub folders entitled eps, gif and tif containing logos saved in different file formats. Eps files are for professional designers and printers and can only be used with specialist software, gifs are for web use and tifs are for use on screen in presentations. The colours found in these files are specified differently so it is important to select the right one.

Within the eps folder there are three sub folders containing logos for use at three different size ranges. These are entitled **large** (containing logos for use at 100mm and above), **medium** (containing logos for use between 32mm and 99mm) and **small** (containing logos for use between 20mm and 31mm). For each size there are six versions of the logo provided in different colour combinations. The large, medium and small versions are drawn differently so please make sure you select the correct version for your requirements.

eps (FOR PRINT USE)	logo colour	filename
large (use at 100mm and bigger)	positive black positive purple positive purple and green negative white negative purple and green	fblack_l.eps fpurple_l.eps fshippos_l.eps fwhite_l.eps fshipneg_l.eps
medium (use at 32mm to 99mm)	positive black positive purple positive purple and green negative white negative purple and green	fblack_m.eps fpurple_m.eps fshippos_m.eps fwhite_m.eps fshipneg_m.eps
small (use at 20mm to 31mm)	positive black positive purple positive purple and green negative white negative purple and green	fblack_s.eps fpurple_s.eps fshippos_s.eps fwhite_s.eps fshipneg_s.eps
gif (FOR WEB USE)	logo colour	filename
gif	positive purple and green positive purple negative purple and green negative purple	fshippos.gif fpurplepos.gif fshipneg.gif fpurpleneg.gif
tif (FOR SCREEN USE)	logo colour	filename
large	positive purple and green positive purple negative purple and green negative purple	fshippos_l.tif fpurplepos_l.tif fshipneg_l.tif fpurpleneg_l.tif
small	positive purple and green positive purple negative purple and green negative purple	fshippos_s.tif fpurplepos_s.tif fshipneg_s.tif fpurpleneg_s.tif

...fellowship logo files continued

eps (FOR PRINT USE)



f/shippos_l.eps
use at 100mm and bigger



fblack_l.eps
use at 100mm and bigger



fwhite_l.eps
use at 100mm and bigger



f/shippos_m.eps
use at 32mm to 99mm



fblack_m.eps
use at 32mm to 99mm



fwhite_m.eps
use at 32mm to 99mm



f/shippos_s.eps
use at 20mm to 32mm



fblack_s.eps
use at 20mm to 31mm



fwhite_s.eps
use at 20mm to 31mm



f/shipneg_l.eps
use at 100mm and bigger



fpurple_l.eps
use at 100mm and bigger



f/shipneg_m.eps
use at 32mm to 99mm



fpurple_m.eps
use at 32mm to 99mm



f/shipneg_s.eps
use at 20mm to 31mm



fpurple_s.eps
use at 20mm to 31mm

...fellowship logo files continued

gif (FOR WEB USE)



f/shippos.gif



f/shipneg.gif



f/purplepos.gif



f/purpleneg.gif

tif (FOR SCREEN USE)



f/shippos_l.tif



nblackneg.gif



f/shippos_s.tif



f/shipneg_s.tif



f/purplepos_l.tif



f/purpleneg_l.tif



f/purplepos_s.tif



f/purpleneg_s.tif

...fellowship headline font

Eurostile Demi Oblique (only to be used for headlines or subheadings, for text use Frutiger or Arial as specified in the Corporate guidelines)

ABCDEFGHIJK

LMNOPQRSTU

VWXYZ

1234567890

-!-&"::"?' ,. '[] \ / % @

abcdefghijklmn

opqrstuvwxyz

In order to use this font you must own a copy of the font Eurostile Demi Oblique.