



B: CONTRIBUTING TO THE DEVELOPMENT OF THE COUNTY

Version 1.0 October 2006

As mentioned previously, 'International' has a part to play in helping to develop Scouting in the County. International activity is attractive to young people and it can also provide many opportunities to generate a positive image for Scouting. Make sure that you know what the County Media Manager needs in order to make the most of what you are doing.

As ACC or a member of the international team in the County, remember the following, and encourage your colleagues to do the same:

- We can achieve a great deal by providing useful information to adult Leaders. Many of them will be new and could be reluctant to provide significant international activity in their Sections, simply because they fear that it is too difficult. Working with the adult training team to provide opportunities, both informal and formal, for Leaders to think global will help immensely. Keep in touch with the County Training Manager and develop a programme aimed at providing practical help and advice – especially for Module 19 (International)
 - Use opportunities provided by events and activities organised by the Programme team in the County to offer international activities, whether games, workshops or global awareness activities
 - The International Commissioner and the International Core Team develop national targets each year. Copies are available from the International Office and a summary is always printed in *Global Team News*. These ideas could well be developed further in your County
 - There are many opportunities for communication and consultation with Headquarters, at regional level or further afield. Make sure that International takes advantage of these, so that the information and experience can enrich your own planning. In this way, you can be part of the implementation of the Association's strategies for the future
- As well as local and national strategies, the World Organization of the Scout Movement (WOSM) has a strategy agreed by the World Scout Conference. More information on this can be found at: <http://www.scout.org/strat/indexen.shtml>

Co-ordinating and Supporting International Activities at a County Level is covered in Section F of International Essentials.

