

5.4 Promotional and Recruitment Example Material



This factsheet contains information and suggestions on the wording that could be used in promotion and recruitment letters for your Scout Fellowship.

Letter from the District Commissioner to a Leader who is leaving or retiring from Scouting.

Dear

OPPORTUNITIES IN SCOUTING!

I am writing to thank you for all your hard work in supporting Scouting with the ... (Beaver Scouts / Cub Scouts / Scouts / Venture Scouts)... and I know that you will be missed greatly by the District. I am sure that you would like to keep up your links with Scouting and although you are not a warranted Leader anymore, there is an opportunity for you to stay involved in providing active support to Scouting.

The(name)... Scout Fellowship is a group of adults, made up of former and existing Leaders, supporters and parents amongst others, who give help, mainly at District events, and also with individual Scout Groups. It allows you to keep using your skills to help young people, but in a more flexible way, by putting in as much or as little time as you have available. The Scout Fellowship currently helps to organise the District Camp, provides abseiling instructors at the District Campsite, supports the Gang Show, helps with badge testing for the Cub Scouts along with social events and much more.

They are always looking for people to add to their 'skills pool' to offer support around the District, and they would be really pleased to hear from you. The contact point isand her/his telephone number is S/he will be able to tell you more about the Scout Fellowship, where and when they meet, and what sorts of things you could get involved in.

I hope that joining TheScout Fellowship will be a way you can keep your contact with Scouting and the District can keep your skills!

With very best wishes,

.....
District Commissioner

Flyer to give out to older Venture Scouts:

What to do when you get to 20 and can't be a Venture Scout anymore.....

Well, you could be a Leader, a Section Helper or a Skills Instructor, but if none of these appeal then join the Scout Fellowship. It's for anyone over age 18, who can give up a few hours to support Scouting. The Scout Fellowship currently helps to organise the District Camp, provides abseiling instructors at the District Campsite, supports the Gang Show and Cub Scout Fun Day along with social events and much more.

To find out more call onand join in with the next event!
The Scout Fellowship

Information to go on a general Scout Fellowship leaflet or poster could include the following paragraph:

Would you like to help support young people, but can't commit the time to do something every week?

The Scout Fellowship is a team of adults who provide active support to Scouting. Any skills you have are welcome, from archery to bookkeeping, first aid to coaching new Leaders, and camp skills to computer skills. We currently organise the (District Camp, abseiling instructors at the District Camp site, the Gang Show and Cub Scout Day)...., along with social events and much more.

It is open to anyone aged 18 and over, who would like to help local young people. It's a great way to share your skills, develop new ones and make new friends too.

To find out more call on and join in with the next event!

The Scout Fellowship

Remember : Every leaflet/flyer that you produce must have a contact name and telephone number on it!

The.....Scout Fellowship

Questionnaire

The Scout Fellowship provides active support to local Scouting. To help us identify the various skills available with our Fellowship, we should be grateful if you would complete this questionnaire about your situation, skills and interests.

This information will be kept on computer as a record for our skills directory and your contact details may be given to local Group Scout Leaders for them to contact you if they need support.

If you would prefer that your details are not given to GSLs then please tick this box:

Name:

Address:

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.....

Telephone Number (Daytime)

(Evening)

(Mobile)

Email Address

When could you usually attend meetings / provide support to Scouting?

Monday Daytime

Monday Evenings

Tuesday Daytime

Tuesday Evenings

Wednesday Daytime

Wednesday Evenings

Thursday Daytime

Thursday Evenings

Friday Daytime

Friday Evenings

Saturday Daytime

Saturday Evenings

Sunday Daytime

Sunday Evenings

Do you have a full driver's licence? Yes No

Do you have a minibus licence? Yes No

Do you / have you held a Leader's warrant? If yes, please give details.....

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Please give details of any qualifications you have for skills that you think could be useful in Supporting

Scouting (e.g. First Aid, Canoeing, Computers)

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Please give details of any skills you have that you could use to provide support to Scouting:

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Are there any other skills that you would like to develop?

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Please return this questionnaire toat

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